

THE UNIVERSITY OF CHICAGO

AND IF YOUR SOLUTIONS ARE SENT IN ON OR BEFORE FEBRUARY 3RD, 1930, IT IS POSSIBLE FOR YOU TO WIN SIX DIFFERENT PRIZES.

A golden opportunity is offered whereby you can make the long winter evenings profitable and

Below you will find a few important rules, which we would like you to read carefully.

1. This competition is open to everyone in Canada residing between the Port Arthur district and the Pacific Coast; except persons who have won prizes valued at \$500.00 or more in puzzle contests. This applies only to contestants who won \$500.00 or more before June 1st, 1928. Employees of The Regina Star, The Edmonton Bulletin are not permitted to compete.

Candidates may try any one of the four passes all four if they wish, however we want to make clear that there are only two sets of prizes, and there would be no advantage of sending in more than one pass.

Answers submitted to the "Cal", "Jiggy" and "1990" passes must be accompanied by at least a \$1.00 remittance. Answers to the "Wheel of Fortune" pass need not be accompanied by a remittance. The prize pool for the "Cal" and "Jiggy" passes is \$10,000 and the prize pool for the "Wheel of Fortune" pass is \$25,000. Prizes will be awarded to the winners of each pass. The prize pool for the "Wheel of Fortune" pass is \$25,000. Prizes will be awarded to the winners of each pass.

**SPIN THE WHEEL
YOU CAN
WIN
OF FORTUNE**

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K-H-DOONE 1929

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12 Special Prizes will be given to the contestants who send in their solutions before February 3rd, 1930. Six of these extra prizes are given to contestants who send in the first correct or nearest correct answers, and six of the specials are given to the first three prize winners in both contests, if they send in their solutions before February 3rd. Full information regarding these special prizes will be sent to any one upon request.

This example chart is shown merely to give you an idea as to how your path can be made.

Note: Since the path has been laid out, so that you can easily follow and check the numbers included in it. If you will find up the figure in the path, you will find that they total 2,346. If you also check it over you will find the number of

(80 to 85) are Four; six (80 to 85) Two; Seven (80 to 75) Eight; Eight (80 to 85) Eight. Nine (80 to 85) Eight.

In case the path, (the white part) on the example chart is not printed as clearly as might be desired, the path starts at the very top number which is 81, and goes straight down to 8, then around the circle to the right, until it reaches 87, and then to the fig-

	If You Send \$15 in June	If You Send \$10 in June	If You Send \$5 in June	If You Send \$1 in June	If You Send \$1 in June	If You Send \$1 in June	If You Send \$1 in June
1st Prize	\$625.00	\$625.00	\$625.00	\$625.00	\$625.00	\$625.00	\$625.00
2nd Prize	250.00	210.00	180.00	160.00	140.00	120.00	100.00
3rd Prize	150.00	120.00	100.00	90.00	80.00	70.00	60.00
4th Prize	100.00	80.00	65.00	55.00	45.00	35.00	25.00
5th Prize	50.00	40.00	35.00	30.00	25.00	20.00	15.00
6th Prize	25.00	20.00	18.00	16.00	14.00	12.00	10.00
7th Prize	15.00	12.00	10.00	9.00	8.00	7.00	6.00
8th Prize	10.00	8.00	7.00	6.00	5.00	4.00	3.00
9th Prize	5.00	4.00	3.50	3.00	2.50	2.00	1.50
10th Prize	2.50	2.00	1.80	1.60	1.40	1.20	1.00
11th Prize	1.50	1.20	1.00	.90	.80	.70	.60
12th Prize	1.00	.80	.70	.60	.50	.40	.30
13th Prize	.75	.60	.50	.45	.40	.35	.30
14th Prize	.50	.40	.35	.30	.25	.20	.15
15th Prize	.25	.20	.18	.16	.14	.12	.10
16th Prize	.15	.12	.10	.09	.08	.07	.06
17th Prize	.10	.08	.07	.06	.05	.04	.03
18th Prize	.05	.04	.03	.03	.02	.02	.01
19th Prize	.03	.02	.02	.01	.01	.01	.01
20th Prize	.01	.01	.01	.01	.01	.01	.01

Next 30 Prizes, 21st-30th, \$3.00 Each. Next 30 Prizes, 31st-60th, \$2.00 Each. Next 30 Prizes, 61st-120th, \$1.00 Each.
The First Prize Winner can have a \$1,019.00 Whippet Coach, if he or she qualifies by sending in the maximum amount, which is \$20.00.

1230

This example chart of the "1930" puzzle is merely shown to give you some ideas as to how your path or chain can be made.

NOTE—"1930" on this example chart totals 203, and if you will add up the figures in the chart, you will note that they add up to 203, also. If you decide to make the chart would be correct as both "1930" and the total or correct number are the same.

No doubt, there are many other charts that

We wish to make it clear that the four puzzles are entirely separate and distinct puzzles. You can win one prize in each puzzle, but you cannot win more than one prize. There are only two prize lists and two contests. The Rules and Regulations of both contests are printed on the back of the puzzle cards. The contests are exactly the same, with the exception that there are no prizes offered for a \$1.00 subscription in the "Wheel of Fortune" contest. The minimum amounts on this contest being \$2.00.

This means that you can win a First Prize in both the "Wheel of Fortune" contest and the "Wheel of Fortune" contest by subscribing on both contests (\$40.00), and win a First Prize in both contests, you would receive two \$40.00 prizes. If you win a First Prize in both contests, you would very much like to have you try two of these prizes, for surely you can win one of 280 prizes in each contest. If you win a First Prize in one of two, a \$2.00 subscription or \$3.00 worth of subscriptions will qualify your answers to both contests. If you win a First Prize in both contests, you will send both puzzles in at the same time, unless you

THE EDMONTON BULLETIN	
ly (Saturday only)....	\$2.00 a Y
by Mail.....	3.00 6 M
by Mail.....	5.00 a Y
by Carrier Boy.....	2.10-14
by Carrier Boy.....	3.00-20
by Carrier Boy.....	1.00 a Y

ly (Saturday only)....	\$2.00 a Y
by Mail.....	\$3.25 6 M
by Mail.....	6.00 a Y
by Carrier Boy.....	2.10-14
by Carrier Boy.....	3.00-20
by Carrier Boy.....	1.00 a Y

Only daily (carrier boy) subscribers
lives in the City of Regina or Ed-
mon. subscribers and contestants living
in Regina or Edmonton can subscribe
to the Weekly or Daily Papers.

All Contestants Should Use This Blank When Sending in Answers.

Please place the sum of \$..... to my credit and if this is the winning answer, send the Prize to

NAME		P. O.		FROM	
1990 Totals	The Igloo Totals	Total of My Path Figures Beginning With		Number of	Name of Largest Cat
My Path Totals		5 (50 to 59)		7 (70 to 79)	
		6 (60 to 69)		9 (90 to 99)	

		Weekly	Monthly
Name.....	Address.....
Name.....	Address.....
Name.....	Address.....

In case you are sending in an answer to both puzzles, and more than \$5.00, be sure and let us know how much money you

Name	Address	Washly	Renewal
Name	Address		
Name	Address		

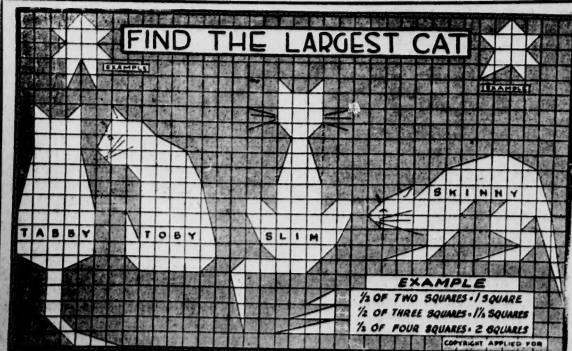
Put Additional NAMES, ADDRESSES, etc., on separate sheet of paper. If you have sent in ANY money or a

Note:—If your subscription was sent in by another contestant you must put their name and address below.

ADDRESS ALL COMMUNICATIONS TO: PUZZLE CONTEST HEADQUARTERS

HE "STAR"—"BULLETIN" EDMONTON, ALBERTA

**DON'T
ENVY
THE
WINNER
BUT
BE
THE
WINNER**



Width of the four rails, as shown, controls the area covered in this example when you move. Or you can exactly equal to a definite number of squares. The outline of each rail controls whether it is straight or curved. The rails are to be drawn and ending on the corner of a square; so the width of the rails must be the same line of any angular part of any of the rails.

EXAMPLE

TWO SQUARES = $\frac{1}{3}$ SQUARE
THREE SQUARES = $\frac{1}{2}$ SQUARE
FOUR SQUARES = 2 SQUARES

The area covered in this column when combined is equal to its squares.

One of the cats has been made a little larger than the others, but to find the size of each one of them, you will have to determine the amount of space covered by each cat.

In counting the number of squares covered by each cat, do not pay any attention

SECOND SECTION

EDMONTON BULLETIN—Alberta's Oldest Newspaper—THURSDAY, JANUARY 16, 1930.

THIRD SECTION

Free White, M.A.A., President of Labor Federation

169 Resolutions Are Disposed Of By Convention

Coldest Jan. 16th in 19 Years Today

Records Set For Profit For Telephone

Sunny Girl!

Oil Concerns PACEANT AT PROBED; WILL NOT PROSECUTE

FAIR MANAGER SAYS Receipts and Crowds Show Decrease

DR. J. MILLAR
LED TO REST
ON THURSDAY
Most Impressive Ceremony Marks Passing of College Head

42 Below—52 Below
the Riverside, Mercury Shows—

This Department Returns
\$120,251 to City
Coffers

A. P. Cons. and Frontier
Developments Deal
Investigated

Fair Manager Says
Receipts and Crowds Show
Decrease

Members of the military, Masonic lodge and other organizations united to pay a last tribute to the late Dr. J. Millar, principal of St. Stephen's College, in one of the most impressive funerals ever held in the city at the Robertson University building on Thursday.

Men prominent in all walks of life in the city were the pallbearers, and numerous beautiful floral tributes were placed around the casket in the church, the pallbearers were: Messrs. J. B. Douglas, Hugh Douglas and Rev. Dr. Jackson.

A large number of prominent ministers continued to conduct the service. The funeral service was given by Rev. Dr. A. S. Tuttle, principal of the Presbyterian church, and the Rev. Dr. J. B. Douglas, High Church and Rev. Dr. Jackson.

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LEGAL STAYS
MAY BE TAKEN
BY EDMONTON
Would Prevent Damage to Sewer by Undermining

Legal steps to protect the city's interests in the sewerage system are being contemplated following reports of damage to the main sewer and several cases of subsidence along the main sewer line. Commissioner David Mitchell stated that the city is considering legal action to prevent any further damage to the sewer system.

WINTER FISH
CATCHES BIG
ROD REPORTS
Great Fortune Comes Out of Lakes North of Alberta

Reports received in Edmonton by the B. H. Rods, Dominion fisheries inspectors, from the various lakes in the northern part of the province, indicate that the winter fishing season is progressing rapidly. The limit has already been reached in many of the lakes, and the catch is reported to be very good.

HEENAN SAYS
NO AD FROM
FEDERAL GOV.
City Must Look After Its Own Problem, He

Mr. Heenan, secretary of the city of Edmonton and Alberta Federation of Labor, has stated that the city must look after its own problems and not rely on the federal government for assistance. He stated that the city has a large debt and must find a way to pay it.

ONE ELEVATOR
MISSING HERE
Miniature Building Disappears From Exhibition Grounds

A miniature building, which was part of an exhibition, has disappeared from the grounds. The building was a small, one-story structure, and its disappearance has caused much speculation.

What Happened
In Police Court
Charged, with contributing to the delinquency of a juvenile, Thomas Franklin Williams was given an adjournment until January 18, when he is to appear before Judge Magistrate B. C. Macdonald.

Edmonton Lumber
Company Is Sued
By the City of Edmonton

The City of Edmonton has filed a lawsuit against the Edmonton Lumber Company, alleging that the company has violated city regulations regarding the use of its property.

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The Homely Girl May Not Have as Easy a Time Of It as the Raving Beauty, But She Is Just As Likely to Find a Good Husband, and Even More Likely to Keep Him, Thinks Dorothy Dix

It is a curious fact, but it is a fact, that the men who rare the loudest about their worthip of beauty in women and who are loudest in the pursuit of women who are human peacocks almost invariably pick out some plain little wren for a wife, and have a single season's feather with which to besee himself.

Also, it is a notorious fact that beaules seldom make the best matches, and whether this is because men are not really as artistic as they believe themselves to be, or whether they will take too much money for the privilege of furnishing a suitable frame for their living pictures or whether their vanity shrinks from marrying those to whom they will present an invidious contrast, nobody

However, there may be, this is balm to the soul of the homely girl, and shows that she can get most out of one without being vain. But she must not trust too much to chance, and she must early realize that her father and grandfather failed to put woman's traditional wardrobe in her hands. It behooves her to get busy keeping bright and sharp such tools as she has.

In other words, if a girl looks good looks she has to supply the deficiency by doing up on other attractions. There is intelligence to begin with, or brains, or a good deal of common sense, or a homely girl who is stupid is dumb. A girl with large, violet eyes that look like violets washed in dew can ask for questions and get away with it. Or she can sit up by the hour and read, and have nothing on earth to say and men will be content to just look at her.

Not so with the ugly woman. No man will stand for being bored by a girl with a lumpy figure and a face that is just a scrambled assemblage of features. She has to have brains and be able to entertain and amuse him if she expects him to take her out or seek her society, but if she can do this he forgets whether her nose is pug or Grecian and whether her mouth is a cupid's bow or like the slit in a letter-box.

Also, realizing that she will never be sought out as an ornament to any party, it is up to the homely girl to assemble a bag of tricks that will insure her a welcome wherever she goes. We all have to pay our way in society. The beauty pays hers by adding to the picture. The ugly girl must pay hers by not only making herself agreeable and interesting, but by being an expert in all sorts of games and sports and parlor accomplishments.

The girl who can sing, who can hang out ragtime or play an accompaniment, who can always think of new and diverting things to do, who is the life of a party and makes everything go, is never left out, no matter if she is as ugly as a mud fence. The girl who is a marvelous dancer never lacks for partners, even if she has red hair and a freckled face and no profile to speak of. Nobody cares a hang whether the girl who plays an expert game of bridge is a bathing beauty or not, and she is the

But no man would cut in on the Venus de Milo if she danced like a top of hay, nor would he forgive Dolores Costello for trumping his ace, nor would he spoil a good golf game with Venus herself if she played as if she was peering potatoes.

The homely girl has also another trick up her sleeve and one that wins out with men oftener than anything else. It is humility. It is irresistible that a beauty should be spoiled and selfish and self-centred. From her cradle up she is petted, admired, flattered, given the best of everything as her divine right, and this causes her to treat men when she is grown as mere slaves who are honored in being permitted to take her around and spend their money on giving her good times.

The homely girl, on the contrary, is grateful for small favors. She doesn't expect anything from men, and when they are nice to her she overflows with gratitude and appreciation. Moreover, not having to spend any time admiring herself, she has leisure to perceive their virtues and achievements and give them the glad hand.

For it is the ugly women who are not always thinking about themselves and their looks and what admiration they are exacting, who are good listeners and who enter into a man's plans and hopes.

So don't get discouraged, daughter, and think that no man will love you because you are homely. Brains win a man just as often as beauty does. And they hold him after he is caught, which beauty does not al-

Little Stories

Happy Jack Is Afraid to Go Home

By THORNTON BURGESS
(Copyright)

Happy Jack Squirrel did not do
home. Can you think of a

more dreadful than to be afraid to go to your own home? Why, home is the dearest place in the world, and it should be the safest. Just think how you would feel if you should be away from home and then you should

turn that it wouldn't be safe for me to go back there again, and you had to go to other place to go. It often is the way with the little people of the town. I seen Forrat. It was that way with Happy Jack Squirrel now.

You see, Happy Jack knew the

Shadow the Weazel is not one to give up easily. Shadow has one very good trait, and that is persistence. He is not easily discouraged. When he sets out to do a thing he usually does it. He starts to get a thing he usually gets it. No, sir, he isn't easily discouraged. *Shadow*

to one knows it better. So Happy Jack didn't dare go home. He knew that any minute of night or day a shadow might surprise him there and that would be the end of him. He more than half suspected that shadow was at that very time hiding

He had stayed in the room of
owner Brown's Boy until Mrs. Brown
d came to make the bed. Then he
jumped out the window to the

maple tree. He wasn't quite sure
Mrs. Brown yet. She had kind
s. They were just like the cy
Farmer Brown's Boy. But he didn
really acquainted yet, and h

Bill: You back again?

With scarcely a sound, the luxury car pulled up beside the semi-trailer and the two men, dressed in

"My doctor advised me to play with the wind," said Goss, continually, "marked," the message. "Don't know how."

"Are you sure? It happens by sailing from the north," said Jack.

way back!"

1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 26

By Sidney Smith

DEAR SIR -
THE AMOUNT IS
\$ 98.37 -
RESPECTFULLY YOURS -
ANDREW GUAR-

By Martin

WHAT'S THE MATTER, BOOTH?

I WAS LOOKING FOR MY DAUGHTER, BUT SHE'S GONE AWAY. SHE'S SOMEWHERE AROUND HERE.

THE SIMPSONS
BY DAVID COVERLY

By Blosser

By Sol Hesse

S. I GOT MYSELF MORE THAN THAT
 A PALTRY 10,000 WHEN I LEFT HERE
 25,000 WOULD LOOK LIKE ITS BUT
 GOT IT OUT OF THE STOCK MARKET
 THE MARKET WAS HIGH SO I SOLD
 COURSE I WAS RIGHT—FROM NOW
 I'LL PADDLE MY OWN CANOE. I'M
 ALONG NOW WHERE I CAN'T
 TO CAST MY LOT WITH A MAN
 ACTS AND THEN TRIES
 TO THINK

By Ernie Bushmiller

By Harold Gray

HAROLD GRANT ©

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100



The Bulletin's Financial and News Department

Grain

Markets

Finance

The Bulletin's Daily News from All Markets

Range in Grain Prices

WINNIEP CLOSING GRAIN PRICES

By Jas. Richardson & Sons, Ltd.

WHEAT—	Open	High	Low	Close	Prev.
May	130 1/2	131 1/2	130 1/2	131 1/2	131 1/2
July	129 1/2	130 1/2	129 1/2	130 1/2	130 1/2
October	128 1/2	129 1/2	128 1/2	129 1/2	129 1/2
Barley	60 1/2	61 1/2	60 1/2	61 1/2	61 1/2
May	60 1/2	61 1/2	60 1/2	61 1/2	61 1/2
July	59 1/2	60 1/2	59 1/2	60 1/2	60 1/2
October	58 1/2	59 1/2	58 1/2	59 1/2	59 1/2
Rye	23 1/2	24 1/2	23 1/2	24 1/2	24 1/2
May	23 1/2	24 1/2	23 1/2	24 1/2	24 1/2
July	22 1/2	23 1/2	22 1/2	23 1/2	23 1/2
October	21 1/2	22 1/2	21 1/2	22 1/2	22 1/2
Oats	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
May	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
July	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
October	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4

CHICAGO CLOSING GRAIN PRICES

By Jas. Richardson & Sons, Ltd.

WHEAT—	Open	High	Low	Close	Prev.
March	124 1/2	125 1/2	124 1/2	125 1/2	125 1/2
May	123 1/2	124 1/2	123 1/2	124 1/2	124 1/2
July	122 1/2	123 1/2	122 1/2	123 1/2	123 1/2
Barley	48 1/2	49 1/2	48 1/2	49 1/2	49 1/2
March	48 1/2	49 1/2	48 1/2	49 1/2	49 1/2
May	47 1/2	48 1/2	47 1/2	48 1/2	48 1/2
July	46 1/2	47 1/2	46 1/2	47 1/2	47 1/2
Oats	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
March	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
May	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
July	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4

Today's Most Active Stocks

NEW YORK

STOCKS—	High	Low	Close	Change from
Air Reduction	121 1/2	121 1/2	121 1/2	1/2 up
Am. Can. Pac.	101 1/2	101 1/2	101 1/2	1/2 up
Am. Express	91 1/2	91 1/2	91 1/2	1/2 up
Am. Gas	101 1/2	101 1/2	101 1/2	1/2 up
Consolidated Gas	101 1/2	101 1/2	101 1/2	1/2 up
Electric	21 1/2	21 1/2	21 1/2	1/2 up
Johns-Manville	121 1/2	121 1/2	121 1/2	1/2 up
Radio Corp.	42 1/2	42 1/2	42 1/2	1/2 up
Standard Oil of N.J.	64 1/2	64 1/2	64 1/2	1/2 up
Standard Oil of Ind.	114 1/2	114 1/2	114 1/2	1/2 up
Western Electric	101 1/2	101 1/2	101 1/2	1/2 up
Vanadium	101 1/2	101 1/2	101 1/2	1/2 up

MONTREAL

STOCKS—	High	Low	Close	Change from
Canadian Pacific	121 1/2	121 1/2	121 1/2	1/2 up
Consolidated Smelter	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Paper	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Oil	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Tobacco	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Trust	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Bank	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Trust	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Bank	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Trust	101 1/2	101 1/2	101 1/2	1/2 up

Toronto Mining Exchange

By Coleman, Mills & Co., Ltd.

STOCKS—	High	Low	Close	Prev.
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00

New York Stocks

By Jas. Richardson & Sons, Ltd.

STOCKS—	High	Low	Close	Prev.
Air Reduction	121 1/2	121 1/2	121 1/2	1/2 up
Am. Can. Pac.	101 1/2	101 1/2	101 1/2	1/2 up
Am. Express	91 1/2	91 1/2	91 1/2	1/2 up
Am. Gas	101 1/2	101 1/2	101 1/2	1/2 up
Consolidated Gas	101 1/2	101 1/2	101 1/2	1/2 up
Electric	21 1/2	21 1/2	21 1/2	1/2 up
Johns-Manville	121 1/2	121 1/2	121 1/2	1/2 up
Radio Corp.	42 1/2	42 1/2	42 1/2	1/2 up
Standard Oil of N.J.	64 1/2	64 1/2	64 1/2	1/2 up
Standard Oil of Ind.	114 1/2	114 1/2	114 1/2	1/2 up
Western Electric	101 1/2	101 1/2	101 1/2	1/2 up
Vanadium	101 1/2	101 1/2	101 1/2	1/2 up

CHICAGO CLOSING GRAIN PRICES

By Jas. Richardson & Sons, Ltd.

WHEAT—	Open	High	Low	Close	Prev.
March	124 1/2	125 1/2	124 1/2	125 1/2	125 1/2
May	123 1/2	124 1/2	123 1/2	124 1/2	124 1/2
July	122 1/2	123 1/2	122 1/2	123 1/2	123 1/2
Barley	48 1/2	49 1/2	48 1/2	49 1/2	49 1/2
March	48 1/2	49 1/2	48 1/2	49 1/2	49 1/2
May	47 1/2	48 1/2	47 1/2	48 1/2	48 1/2
July	46 1/2	47 1/2	46 1/2	47 1/2	47 1/2
Oats	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
March	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
May	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
July	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4

Today's Most Active Stocks

NEW YORK

STOCKS—	High	Low	Close	Change from
Air Reduction	121 1/2	121 1/2	121 1/2	1/2 up
Am. Can. Pac.	101 1/2	101 1/2	101 1/2	1/2 up
Am. Express	91 1/2	91 1/2	91 1/2	1/2 up
Am. Gas	101 1/2	101 1/2	101 1/2	1/2 up
Consolidated Gas	101 1/2	101 1/2	101 1/2	1/2 up
Electric	21 1/2	21 1/2	21 1/2	1/2 up
Johns-Manville	121 1/2	121 1/2	121 1/2	1/2 up
Radio Corp.	42 1/2	42 1/2	42 1/2	1/2 up
Standard Oil of N.J.	64 1/2	64 1/2	64 1/2	1/2 up
Standard Oil of Ind.	114 1/2	114 1/2	114 1/2	1/2 up
Western Electric	101 1/2	101 1/2	101 1/2	1/2 up
Vanadium	101 1/2	101 1/2	101 1/2	1/2 up

MONTREAL

STOCKS—	High	Low	Close	Change from
Canadian Pacific	121 1/2	121 1/2	121 1/2	1/2 up
Consolidated Smelter	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Paper	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Oil	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Tobacco	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Trust	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Bank	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Trust	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Bank	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Trust	101 1/2	101 1/2	101 1/2	1/2 up

Toronto Mining Exchange

By Coleman, Mills & Co., Ltd.

STOCKS—	High	Low	Close	Prev.
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00
Albion	1.00	1.00	1.00	1.00

Winnipeg Grain

By Jas. Richardson & Sons, Ltd.

WHEAT—	High	Low	Close	Prev.
Number 1 Northern	125 1/2	125 1/2	125 1/2	1/2 up
Number 2 Northern	124 1/2	124 1/2	124 1/2	1/2 up
Number 3 Northern	123 1/2	123 1/2	123 1/2	1/2 up
Number 4 Northern	122 1/2	122 1/2	122 1/2	1/2 up
Number 5 Northern	121 1/2	121 1/2	121 1/2	1/2 up
Number 6 Northern	120 1/2	120 1/2	120 1/2	1/2 up
Number 7 Northern	119 1/2	119 1/2	119 1/2	1/2 up
Number 8 Northern	118 1/2	118 1/2	118 1/2	1/2 up
Number 9 Northern	117 1/2	117 1/2	117 1/2	1/2 up
Number 10 Northern	116 1/2	116 1/2	116 1/2	1/2 up

CHICAGO CLOSING GRAIN PRICES

By Jas. Richardson & Sons, Ltd.

WHEAT—	Open	High	Low	Close	Prev.
March	124 1/2	125 1/2	124 1/2	125 1/2	125 1/2
May	123 1/2	124 1/2	123 1/2	124 1/2	124 1/2
July	122 1/2	123 1/2	122 1/2	123 1/2	123 1/2
Barley	48 1/2	49 1/2	48 1/2	49 1/2	49 1/2
March	48 1/2	49 1/2	48 1/2	49 1/2	49 1/2
May	47 1/2	48 1/2	47 1/2	48 1/2	48 1/2
July	46 1/2	47 1/2	46 1/2	47 1/2	47 1/2
Oats	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
March	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
May	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4
July	9 1/2	9 3/4	9 1/2	9 3/4	9 3/4

Today's Most Active Stocks

NEW YORK

STOCKS—	High	Low	Close	Change from
Air Reduction	121 1/2	121 1/2	121 1/2	1/2 up
Am. Can. Pac.	101 1/2	101 1/2	101 1/2	1/2 up
Am. Express	91 1/2	91 1/2	91 1/2	1/2 up
Am. Gas	101 1/2	101 1/2	101 1/2	1/2 up
Consolidated Gas	101 1/2	101 1/2	101 1/2	1/2 up
Electric	21 1/2	21 1/2	21 1/2	1/2 up
Johns-Manville	121 1/2	121 1/2	121 1/2	1/2 up
Radio Corp.	42 1/2	42 1/2	42 1/2	1/2 up
Standard Oil of N.J.	64 1/2	64 1/2	64 1/2	1/2 up
Standard Oil of Ind.	114 1/2	114 1/2	114 1/2	1/2 up
Western Electric	101 1/2	101 1/2	101 1/2	1/2 up
Vanadium	101 1/2	101 1/2	101 1/2	1/2 up

MONTREAL

STOCKS—	High	Low	Close	Change from
Canadian Pacific	121 1/2	121 1/2	121 1/2	1/2 up
Consolidated Smelter	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Paper	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Oil	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Tobacco	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Trust	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Bank	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Trust	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Bank	101 1/2	101 1/2	101 1/2	1/2 up
Imperial Trust	101 1/2	101 1/2	101 1/2	1/2 up

Toronto Mining Exchange

By Coleman, Mills & Co., Ltd.

Alberta Oil Stocks				
Sellsay, Mims & Co. Ltd.				
	High	Low	Close	
Con.	3.25	2.50	2.60	
.....	1.25	1.20	1.20	
.....	.90	.70	.75	
.....	2.20	2.30	2.35	
.....	.65	.62	.65	
.....	3.05	2.80	2.80	
.....	1.60	1.48	1.59	
.....	.20	.20	.20	
.....	1.10	.95	.99	
.....	1.30	1.30	1.30	
.....	.26	.26	.26	
.....	.85	.80	.82	

Letter Pads

Putty sheets, plain or ruled,
with guide line and border.
Reg. 50c BIRTHDAY SPECIAL... 15c

EATON'S DAILY STORE NEWS

Daily Store Hours: 9 a.m. to 6 p.m.—Next Wednesday: 9 a.m. to 1 p.m.

Fifty Envelopes

White, with well gummed
flaps. 50 Envelopes
BIRTHDAY SPECIAL... 15c

OUR FIRST BIRTHDAY

Hot Water Bottles and Fittings

Red Rubber Bottles, No. 2 size, guaranteed for two years.
End tabs and stopper. Reg. 79c. BIRTHDAY SPECIAL... 59c
Attachment Sets—5 feet rubber tubing, shut-off and three rubber pipes. Reg. 65c. BIRTHDAY SPECIAL... 45c

Hand Dipped Chocolates

For the Whole Family
Tasty candy—hard and soft centers.
Full 4-pound box. Reg. \$1.25
BIRTHDAY SPECIAL... 98c

—Eaton's Candy Circle, Main Floor

OUR FIRST BIRTHDAY

Wide Variety of Lovely Cushions—Generously Reduced

Round cushions—oval cushions—crescent shapes—and heart shapes—a wide selection from which to choose! Some are of serviceable rayon—others in shot taffeta effect—still others in plain weaves—all generously filled with fine kapok.
Attractively finished with metallic braid, and gaily colored, rose, black, bronze, gold and green. Regularly \$2.00. BIRTHDAY SPECIAL, each

\$1.59

\$1.59

Knives

ed xylonite handles.
BIRTHDAY SPECIAL

Six stainless steel table or dessert
knives in rack box—sharp blades
and square or round white grain-
ed handles. Regularly \$3.00.
BIRTHDAY SPECIAL... \$1.95



IRONS

Star-Rite Electrical Curling Irons with long,
flexible cord, rosewood handle and heating
element—guaranteed for year.
Regular 79c.
BIRTHDAY SPECIAL... 50c

Canadian Wm. A. Rogers 1881 Silverplated Ware

Helen of Troy pattern that's being discontinued—simple and delightfully charming for family
25c
TBL. FABLE, DESERT AND SOUP SPOONS, TABLE AND DESERT KNIVES, TABLE AND BUTTER
KNIVES, SUGAR SPOONS, BERRY SPOONS. BIRTHDAY SPECIAL, Each

25c

25c

Maker's Overstock of Men's and Young Men's Winter O'Coats

Coats for which one would ordinarily pay \$20.00. There are plain blue and grey chinchillas, also dark colored tweeds. Tailored
in ulster style with double breast front, deep collar and half-belted back. Fully and three-quarter lined. Sizes 36 to 44.
BIRTHDAY SPECIAL

\$12.50

\$12.50

Knee Pants for Boys 2 to 6

Serviceable lined knickers in wide leg style and
open knee—made of checked tweed. Desirable
colors. Button waist pants for little men of two to
six. Limited number.
BIRTHDAY SPECIAL, Pair

50c

Boys' Printed Blouses

Long sleeve blouses with wide turn-down collar
and tasselled tie. Breast pocket, 4-button front
and drawing. Barrel cuffs.
Striped patterns. Sizes 2 to 6
years. 120 only.
BIRTHDAY SPECIAL... 50c

50c

Boys! Girls! Listen to This Good News

Big Propelling Pencils

The First Attraction Since Before the Holidays
Big, efficient propelling pencils—just like the one sketched. One will be handed
out to every boy and girl here early enough to receive it—at the extraordinary
pricing of five cents each.

All metal pencils in a dull gold color. Propelling and re-pelling. End cap
conceals extra leads and eraser. Fitted with clip on barrel to fasten on
to suit or middy pocket. No delivery and only one to each customer.
1000 only. BIRTHDAY SPECIAL

Toy Section

5c

"Wear-Ever" French Fryers

Heavy weight, large size vessels of "Wear-
Ever" aluminum, equipped with a strong fryer
basket. Regularly \$1.25.
BIRTHDAY SPECIAL... 79c

Large, Heavy Scottish Wool Blankets

First quality blankets that will give excellent
service. May be used on separate beds for
they are whipped singly. Pink or blue

borders. Large size, 70 by
90 inches, and weight 8 lbs.
BIRTHDAY SPECIAL, pair

\$7.75

English Velveteens, Nine Shades, Half Price

English velveteens at this remarkable low pricing will be yarded off in a hurry Fri-
day. They're a splendid weight and quality—in colors of rose, wine, Indian orange,
taupe, green, brown, navy, purple and black.
Width 22 inches. Regularly 75c.
BIRTHDAY SPECIAL, Per Yard

37c

New Colorful Prints

These gay and colorful cotton prints have just been
unpacked and are exceptional value. Many housewives
will want to secure a goodly supply. A large selection
of patterns and colors that will laun-
der beautifully. 36 inches wide.
BIRTHDAY SPECIAL, per yard

19c

Clearing Flat Crepes at Dollar Yard

All our lovely flat crepes sharply reduced to clear—some of them were originally
nearly double this pricing. A heavy lustrous quality in colors:
PINK, CHARTREUSE, JASMINE, TURQUOISE, FLEMISH BLUE, MAUVE,
ROSE, NILE, CASTLEMAN RED, PANDORA, CORAL, BLUSH, GREY and BLACK.
Width 36 inches. Reg. \$1.10
BIRTHDAY SPECIAL, per yard

\$1.00

Beautiful Beaded Bags from France

Glittering beaded bags that are smart for luncheon, bridge
or formal wear. They are skillfully made—myriad of tiniest
beads being combined in delicately colorful patterns. Lower
edge is finished with lace-like fringe and the whole is secured
to a gleaming metal frame.
Regular \$2.95.
BIRTHDAY SPECIAL, Each

\$2.95

Feather Pillows

Soft, buoyant and well-made pillows
that are delightfully comfortable
and smoothly finished. Regulation 40-inch
width—filled with cleaned, crushed
and sterilized chicken feathers—encased
in florally patterned, feather-proof
tickings. Size 15x25 inches.
BIRTHDAY SPECIAL, Each

50c

Large, Soft, Feather Down Filled Comforters

They are fluffy and soft—filled with sterilized feather down
and covered with feather-proof sateen with panel inset to match.
A good selection of colors—size 60x72 inches.
BIRTHDAY SPECIAL

Cosy Cotton Filled Comforters

At the lowest price of the season. Covered with floral chintz.
Firmly stitched and strongly made. Darker
colorings. 66x72 inches. BIRTHDAY SPECIAL... \$1.75

Second Floor
Phone 91216

Finely Hemstitched Horrockses' White Cotton Sheets

Customers who wish some extra good sheets will hasten to take advantage of this reliable brand merchandise that
has been given such a very low pricing. Sturdily woven of selected cotton yarns and smoothly finished. Double
bed size 72x90 inches—with neatly hemstitched ends.
Regularly \$4.95. BIRTHDAY SPECIAL, Pair

\$3.95

Cotton Pillow Cases

Made of a serviceable quality cotton and
smoothly finished. Regulation 40-inch
width—with neatly hemmed
ends. Regularly 19c.
BIRTHDAY SPECIAL, Each

15c

Hemstitched Cotton Pillow Cases

Woven from selected qualities of cotton by a reliable English maker
that we recommend. Finished with wide hemstitched ends. 42 inches.
Regularly 30c.
BIRTHDAY SPECIAL, Each

29c

Stamped Towels and Covers

Matress Covers—English made, of unbleached factory
cotton. Complete with tape ties for attaching. Three-
quarter and full sizes. Regularly \$1.50.
BIRTHDAY SPECIAL, Each

3 For 50c

Bungalow Towels for Guest Use—Made from absorbent
linen and finished with colored borders. Hemmed
or hemstitched ends. Stamped for embroidery.
Regularly 25c each.
BIRTHDAY SPECIAL

Glass Towels—All-linen with
colorful borders in blue or red.
Stamped for embroidery in
domestic designs. Size 15x30
inches. Regularly 20c each.
BIRTHDAY SPECIAL... 2 For 29c

Smart Handbags Will Go Out in a Hurry

The soft, pliable leathers and clever shapes that
Fashion approves for this season.
Swagger Underarms—Backstraps, and Roomy
Pouch Styles.
Fashioned from genuine leathers in a good range
of seasonable shades. Attractively lined and fitted
with mirror and change purse.
Regularly \$2.95. BIRTHDAY SPECIAL... \$1.95

Waterproof Shopping Bags

Convenient shopping bags of black leatherette with
small compartment on outside for change purse or
shopping list. Strongly secured with two carrying
straps and fastening with a buckle.
BIRTHDAY SPECIAL, Each

69c

Snowily Bleached Sheets

Made of a lovely quality, sturdy
wearing cotton that has been
bleached white as snow. Neatly
hemmed ends. Large size, 80 x
90 inches.
BIRTHDAY SPECIAL, Each

75c

Fancy Bath Towels

These are lovely quality towels. Ends are hemmed,
with gaily colorful borders in rose, blue, gold and mauve
—some have all-over striped patterns. Size 15 x 36
inches. Regularly 75c.
BIRTHDAY SPECIAL, Pair

69c

Electric Washer and Wringer

"Happy Day" cypress' tub machine
equipped with 1/4-h.p. motor. Operates
on gyator principle. Fitted with sturdy
clothes wringer. Reg. \$87.50.
BIRTHDAY SPECIAL

—Available on deferred payments at an
equitable extra charge.

\$59.00

Modern Heaters

These new style circulatory stoves
operate on the principle of the pipeless
furnace. Mahogany finished with nic-
kelled trimmings. Reg. \$47.75.
BIRTHDAY SPECIAL

—Available on deferred payments at
an equitable extra charge.

\$33.00

Wilton, Axminster Rugs in Our Birthday Sale, Third Less

Twenty-eight picked from our regular stock. Thickly and softly piled. In ground colors of fawn and taupe with floral and geometric borders; in
a very good assortment of patterns.

13 Wilton Rugs—Size, 4 feet 6 inches x 7 feet 6 inches to 9 feet x
10 feet 6 inches. Regularly \$23.00 to \$60.00.
BIRTHDAY SPECIAL... \$15.40 to \$46.00

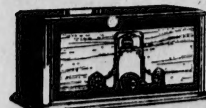
15 Axminster Rugs—Size, 4 feet 6 inches x 7 feet 6 inches to 9 feet
x 10 feet 6 inches. Regularly \$16.00 to \$42.00.
BIRTHDAY SPECIAL... \$10.70 to \$28.00

Please Turn to Back of This Page for Another Birthday Announcement

Stromberg-Carlson Radios at Less

The famous Traveler Chest—7-Tube Receiver,
walnut finished case, 22 x 14 x 10 inches,
in the style as pictured. Complete with tubes,
speaker. Regularly \$125.00.
BIRTHDAY SPECIAL

\$100.00



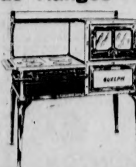
—Available on deferred pay-
ments at an equitable extra
charge.

High-Oven Gas Ranges

Handsome natural gas ranges that
will bring pleasure to Edmonton
housewives. White enamel finished
black enamel ends, nickel-plated
front legs. Equipped with pilot
lighter.
BIRTHDAY SPECIAL

\$42.75

—Available on deferred pay-
ments at an equitable extra charge.



T. EATON CO. LIMITED
EDMONTON CANADA

Special
Birthday Lunch
45c

EATON'S DAILY STORE NEWS

Daily Store Hours: 9 a.m. to 6 p.m.—Next Wednesday: 9 a.m. to 1 p.m.

Palmolive Soap
5c
Limit of Ten to Customer

Heralding an Important Event—Friday We Celebrate Our First



OUR FIRST
BIRTHDAY

A Day of Remarkable Value Giving
Friday, the store will be given over to an enthusiastic Birthday Celebration—with a carnival of surprising and extra—many values awaiting early shoppers. It is a money-saving occasion that we have planned to make highly attractive.

ANNIVERSARY

Our First Anniversary in Edmonton

Friday, January 17th, marks this store's first anniversary as a unit in the Eaton organization. We welcome the opportunity to thank the citizens of Edmonton and surrounding districts for the very generous patronage accorded us during this period. It has been an occasion of mutual helpfulness and appreciation. The year just ended has been marked with a substantial increase in which store sales alone were greater than the combined retail and mail order sales under the former ownership, and this without recourse to night shopping. This is a record with which we are highly gratified, as our predecessors for many years had deservedly enjoyed the confidence and a large measure of the patronage of Edmonton shoppers. It is a record, too, established under conditions that made it impossible to maintain assortments, quality and service up to the usual Eaton standard. The new year opening up promises great achievements, chief of which are continued improvement in the character of our merchandise, greater efficiency in service, and further sustaining the enviable reputation for value-giving enjoyed by Eaton stores, both East and West. For your patronage we warmly thank you and hope to merit still further increase.

T. EATON CO. LIMITED

OUR FIRST
BIRTHDAY

"Ma-Ma" Dolls
"Ma-Ma" board dolls, made in Canada under the most sanitary conditions and given a very special pricing in our Birthday Sale.
"Ma-Ma" is the name of this wood-stead baby doll that cries when turned over. She is in a pretty print dress with matching pants and sun bonnet—with shoes and stockings. BIRTHDAY SPECIAL
79c

Full Fashioned Chiffon and Service Weight Hose in Smart Shades

\$1.00

BLACK WHITE AVENUE
PICCADILLY PARK LANE REGENT

RIVERSIDE ILLUSION CASCADE

SONATA GUNMETAL HOGGAR

BARREKIN ATMOSPHERE ROSE TAPE

TEATONE MADONNA CRYSTAL BEIGE

SHELL DEAUVILLE DEAR ROSE

BIRTHDAY SPECIAL per pair

\$1.00

Dress and Work Socks

Grey wool work socks in 3-1 rib—white heels and toes. One size. Reg. 45c. BIRTHDAY SPECIAL 29c
Dress hose of botany wool or wool with rayon thread patterns. Fawn, grey, brown, black, 10 to 11½. Reg. 55c and 65c. BIRTHDAY SPECIAL 48c

Men's Linen Handkerchiefs

Made of finely textured Irish white linen—large squares—with hemstitched borders. BIRTHDAY SPECIAL each
—Eaton's Men's Wear, Main Floor



Women's Handkerchiefs

White and colored lawns with corner motif in colored embroidery—hemstitched or scalloped hems. Some filet edged white linens are included. Regular 22½c. BIRTHDAY SPECIAL 8c

Women's Cashmere Scarfs

Winter accessories of soft wool—neatly patterned in new tones. Reg. \$1.00 to \$1.05. 50c to 95c BIRTHDAY SPECIAL, half price
—Eaton's, Second Floor

Advance Styles in New Spring Millinery for Early Shopping

New Felt Hats

An opportunity to secure a "bright" hat to match your "bright" dress at an unusually low pricing. The smart cloche shapes and brow revealing styles—in smart combination with colorful metallic or chenille. Popular colors. BIRTHDAY SPECIAL \$1.95

Chic Satin Hats

Finest straw in matching shades forms the turn back brim or side inserts. Colors: black and brown—which are as fashionable for Spring as they were for Fall. BIRTHDAY SPECIAL \$3.95

Straw Trimmed Felts

Chic new hats of felt and straw with brims manipulated in bicorne effect. They are soft, pliable felt showing inserts of shiny straws across the front or in the crown. Attractive colors, including brown, black, navy, green, red. BIRTHDAY SPECIAL \$1.95

Women's and Misses' All-Silk Flat Crepe Dresses—Various Styles

\$5.95

Without the shadow of a doubt, this is one of the best silk frock offerings of the season! The styles are smart and up-to-the-minute—the material is an excellent quality that will be long wearing—and the price is extraordinarily low, made possible by a very special purchase. Selection comprises a wide variety of styles and a full range of colors—all in a fine, all-silk flat crepe. Sizes 14 to 20 and 38 to 44. BIRTHDAY SPECIAL

\$5.95

One- and Two-Piece Wool Jersey Dresses

They are trim little frocks for casual sports and business wear. Fashioned of a fine wool jersey that is soft and warm. 10 different styles—in colors of sand, brown, blue, green, red and navy. Sizes 14 to 20 and 38 to 42. BIRTHDAY SPECIAL \$3.95

Muskrat Coats

GROUP I—Stylishly cut with shawl or Johnny collar—Blank and second cut peltries. Reg. \$130 to \$185. Sizes 14 and 20, 38, 40, 42, 44. BIRTHDAY SPECIAL \$115.00

GROUP II—Fashioned of first cut rat pelts of superior quality—large shawl collar and deep cuffs. Reg. \$180 and \$220. Sizes 16, 40, 42, 44 and 46. BIRTHDAY SPECIAL \$175.00

—Available on deferred payments at an equitable extra charge.



Women's Coats—Coney and Mandel Trim

Sueded, velour and broadcloth coats (only a few of the latter) with mandel and coney collar and cuffs. Full size range for misses and women. Reg. \$12.95 to \$15.95. BIRTHDAY SPECIAL \$5.95

Men's High-Grade Boots and Oxfords

Dressy black and brown calfskin footwear with Goodyear sewn leather soles and rubber heels. It's remarkably fine footwear at the price. 60 pairs, regular \$5.95 and \$7.00. BIRTHDAY SPECIAL \$3.95

Men's Felt House Slippers

Plaid felt-topped comfort slippers soled with felt and leather in combination. 200 pairs. BIRTHDAY SPECIAL 50c



Fur Trimmed Coats for Little Girls

Velour, chinchilla, broadcloth and marvella coats servicially lined with flannel or flannellette. Collars of soft fur. Desirable colors. Sizes 2 to 6 years. Regular \$3.95 to \$7.95. BIRTHDAY SPECIAL \$3.95

Girls' Flannel Skirts

Knife pleated, snowy cotton topped skirts in market, navy, sand, blue or green. 7 to 14 years. Regular \$1.75. BIRTHDAY SPECIAL \$1.00



\$2.45 Women's and Senior Girls' Straps and Oxfords \$2.45

Patent and calfskin footwear in styles in favor with shoppers who have been in the habit of paying \$3.45 and more for their footwear. Dainty straps and dapper oxfords. Black and brown. Cuban and low heels. All sizes in this lot of 450 pairs. Regular \$3.45. BIRTHDAY SPECIAL

1800 Pieces Women's Beautiful Rayon Lingerie, All Perfect

Unprecedented value is offered in this grouping of rayon underwear, and value-wise women will be here at the opening hour to participate in this economy event. Every garment is perfect to the last detail and carries the usual Eaton guarantee of satisfaction. Four of the many styles are illustrated—in the softest, silkiest rayon. Colors: Peach, Pink, Nile, Coral, Mauve, and Maize. Sizes, small, medium and large.

The Selection in Detail:—

450 PYJAMAS
270 GOWNS
140 TEDDIES

135 SLIPS—(Shadow Proof)

BIRTHDAY SPECIAL, garment or set

165 LACE TRIMMED BRASSIERE AND BLOOMER SETS
335 COMBINATIONS
135 VEST AND BLOOMER SETS
170 BRASSIERE AND BLOOMER SETS—(Tailored)

Women's Attractive House Frocks in Birthday Sale

There are charming voices and gay prints—pleasing patterns and colors—many attractive and becoming styles. Short sleeve and sleeveless, with snug fitting bodices and full gathered skirts, others are simply straight with belt at waist. Long scalloped collars of organdy bound with braid forming pretty vestice effect—V-neck styles with turn back collars and ties—buttomed fronts with dainty or gandy frills. All have cleverly trimmed pockets. Sizes 32 to 42. Of the dozen or more different styles, four are illustrated. BIRTHDAY SPECIAL, each

\$1.00

T. EATON CO. LIMITED
EDMONTON CANADA

\$1.00

